

## WORKSHOP ON SUSTAINABLE FASHION CREATIONS

<b>Organized by:</b>	School of Journalism & Liberal Arts
<b>Date of Activity:</b>	23-24 October 2024
<b>Duration:</b>	Two Days
<b>Venue:</b>	DBUU Campus
<b>Participants:</b>	B.Sc, B. Des, and M.A Fashion Designing
<b>Resource Persons/Experts/Guests</b>	<ul style="list-style-type: none"><li>• Mrs. Vandita (Speaker)</li><li>• Mrs. Rakhi Virmani</li></ul>

### Aligned SDGs



### Rationale for SDG Linkage

- The activity promoted awareness of sustainable design, ethical fashion, and responsible media practices, encouraging students to adopt resource-efficient approaches and reduce waste in creative and production processes.
- Discussions emphasized conscious consumption, sustainable materials, and the role of journalism and design in influencing responsible consumer behavior.
- The program sensitized students to climate change issues and the environmental impact of production, fashion, and media industries.
- It encouraged students to use creative communication and design as tools to raise awareness, advocate for climate-friendly practices, and support climate action initiatives at individual and community levels.

### Objectives of the Activity

- To develop creativity and imagination through a range of activities.
- To improve the ability.
- Increasing confidence in the use of visual elements.
- Enhancing imagination power. Knowing the Sustainable Fashion to incorporate into fashion.



## **Description of the Activity**

A two-day academic activity was organized by the **School of Journalism & Liberal Arts** at **Dev Bhoomi Uttarakhand University (DBUU)** on **23-24 October 2024** at the **DBUU Campus**. The program was designed for students of **B.Sc., B.Des., and M.A. Fashion Designing** to provide an interdisciplinary learning platform. Through interactive sessions, discussions, and hands-on engagements, the activity aimed to enhance students' understanding of contemporary issues related to journalism, design, creativity, and liberal arts. The event encouraged cross-disciplinary interaction, creative expression, and the application of theoretical knowledge to real-world contexts.

## **Outcomes of the Activity**

The activity successfully enhanced students' analytical, creative, and communication skills by exposing them to interdisciplinary perspectives. Participants gained practical insights relevant to their respective programs and developed a broader understanding of how journalism, design, and fashion intersect in modern professional practices. The event fostered collaboration, critical thinking, and innovation among students from different academic backgrounds. Overall, the two-day activity contributed to holistic student development, strengthened academic engagement, and aligned with the university's emphasis on experiential and multidisciplinary learning.

## Photographs



*Banner of Workshop on Sustainable Fashion creations*



*Hands-on and Creative Learning Activities during the Two-Day Program*



*Faculty-Student Interaction during the Academic Activity (23–24 October 2024)*